

SPARK – Alpha Workplace Missions Movement



Yearning to see believers united to reach the workplace for Jesus, Alpha started a workplace missions movement called SPARK in 2016. SPARK is a movement that gathers, empowers and releases every Christian to bring God's kingdom into the marketplace.

There are three key values behind the SPARK movement:

1) The Power of Yes

God does not need our ability; He just needs our availability.

2) Call to All

Every Christian is called, chosen and sent by God to walk in Jesus' footsteps.

3) Church on the Go

Rather than just bringing people to the church, we should start bringing church to people, right where they are at.

4) From Mission Field to Mission Force

The marketplace is where God wants to transform the largest mission field into the greatest mission force.



Over the past few years, the SPARK core team hosted 3 Alpha workplace conferences, gathering thousands of marketplace Christians and church leaders

to envision bringing God's kingdom into the workplace. Since then, over 300 workplace Alpha courses were launched across different industries and districts, touching the lives of thousands of people.

In our most recent SPARK conference held in December 2020, we were honoured to have Francis Chan as our keynote speaker. He said that the city of Hong Kong faces multiple challenges and the division amongst believers is weakening the Church. Yet he is encouraged by the power of unity brought about by Alpha.

“God has used Alpha powerfully to unite brother and sisters from different denominations and backgrounds to come together to proclaim the gospel. This work of unity delights the Lord,” says Francis Chan.

The SPARK movement now continues to develop through Regional SPARK Communities (“RCS”). RCS is a group of marketplace Christians who gather regularly to fellowship, pray and envision the revival and transformation of their workplace using Alpha as a key catalyst.

In every RCS, an Alpha Coach plays the important role of providing guidance, coordination and training. They take a leading role in equipping and serving marketplace Christians in their mission to bring the gospel to their workplace.

Thanks to the effort of many marketplace and church leaders, the impact of Alpha and the SPARK movement has begun to spread to every corner of HK.

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Testimony Sharing



Mark Wong
IT Consultant

I had been looking for a way to serve God in my workplace for a long time, and Alpha turned out to be exactly what I was looking for. Since then, I have been serving for 7 years and my life has been greatly changed because of it.

I couldn't help sharing this wonderful tool with my church. My brothers and sisters and pastor were skeptical in the beginning, but after they launched the first Alpha, they all loved it and became passionate about it!

How amazing to see God also lead Christians and pastors from other churches to come to visit our Alpha. This is how they prepared to launch their own Alphas.



Patricia Lau
Investment Banker

A few years ago, I had a deep desire to bring God's love to the workplace but I have to confess the idea of talking to my colleagues about the gospel was quite daunting to me. So I made the simple decision to start talking to God about my colleagues before I talk to my colleagues about God. I started to intentionally pray for my colleagues by name every day. It was just a baby step forward, but things started to move. God started connecting me with other Christians that work in investment banks in the same building. We share the same heart to bring church to colleagues if we can't bring colleagues to church. And what better tool to use than Alpha. Through workplace alpha, we have seen colleagues coming to know Jesus, lives being transformed, Christian communities being formed, brothers and sisters radically living out their faith at work.